



---

**UAB INSTAREM EU  
COOKIE POLICY  
MAY 2018**

---

## Contents

|                         |   |
|-------------------------|---|
| What is a cookie?       | 3 |
| What cookies do we use? | 3 |
| How to manage cookies   | 3 |
| Use of web beacons      | 3 |

## What is a cookie?

A cookie is a small file of letters and numbers downloaded on to a device when the user accesses certain websites. A cookie will allow a website to recognise a user's device. A cookie will contain the name of internet location (the domain) from which the cookie has come and the lifetime of the cookie (a cookie will usually expire after a certain period of time).

## What cookies do we use?

**Essential Cookies.** These cookies are essential for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. Without these absolutely necessary cookies, we may not be able to provide certain services or features and our website will not perform as smoothly for you as we would like.

**Functionality Cookies.** In some circumstances, we may use functionality cookies. These cookies are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). Functionality cookies also allow us to remember the choices you make on our site and to provide enhanced and more personalized features. All of these features help us to improve your visit to the site.

**Targeting Cookies.** These cookies are set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

## How to manage cookies

To manage or delete any of these cookies, please go to your web browser settings. To opt-out of tailored advertising delivered by other advertising companies, you should choose the appropriate settings in your browser(s) (e.g., block cookies), device (e.g., turn "Location" off) and app(s). Please note that if you do not accept cookies or change your device or app settings, you may experience some inconvenience in your use of our website or app and some online or mobile products and services. More information on how to do this for all major web browsers can be found at [www.aboutcookies.org](http://www.aboutcookies.org).

## Use of web beacons

Some of our web pages may contain web beacons which allow us to count users who have visited these pages. Web beacons collect only limited information

including a cookie number, time and date of a page view, and a description of the page on which the web beacon resides. These beacons do not carry any personally identifiable information and are used to track the effectiveness of a marketing campaign.